

# The Hampshire economy – playing to our strengths

18 July 2017

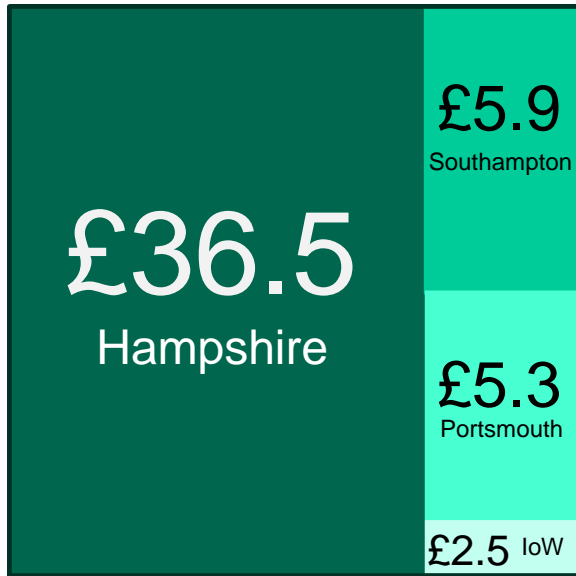


A large and relatively  
successful  
economy.....

# Large and Relatively Successful Economy

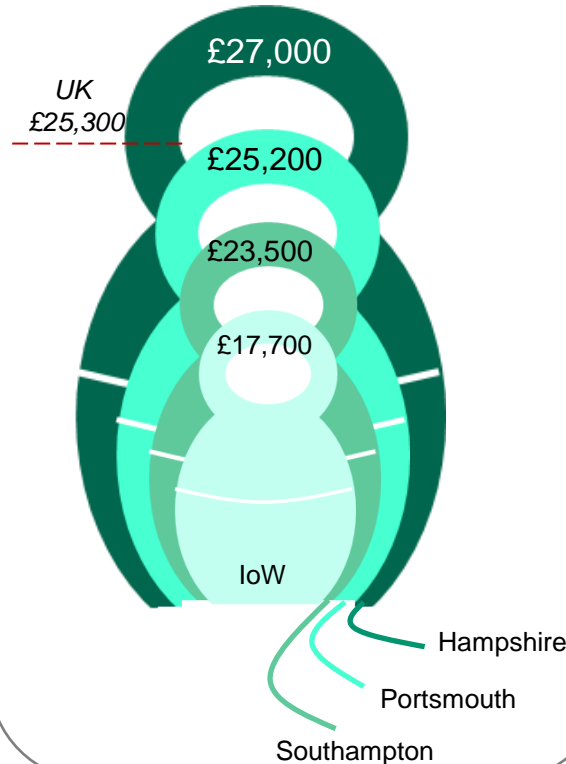
**Output - Gross Value Added**  
£ billion (2015)

**HIOW £50.2 billion**



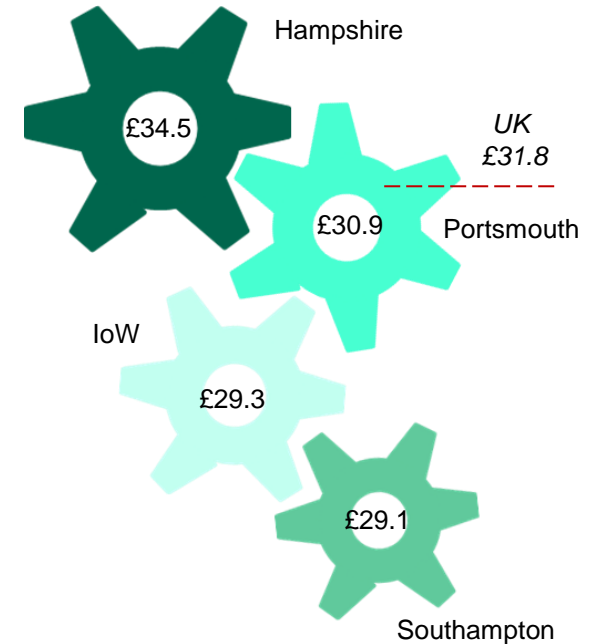
**Prosperity - GVA**  
per head (£ 2015)

**HIOW £25,100**



**Productivity - GVA**  
per hour worked (£ 2015)

**HIOW £33.1**



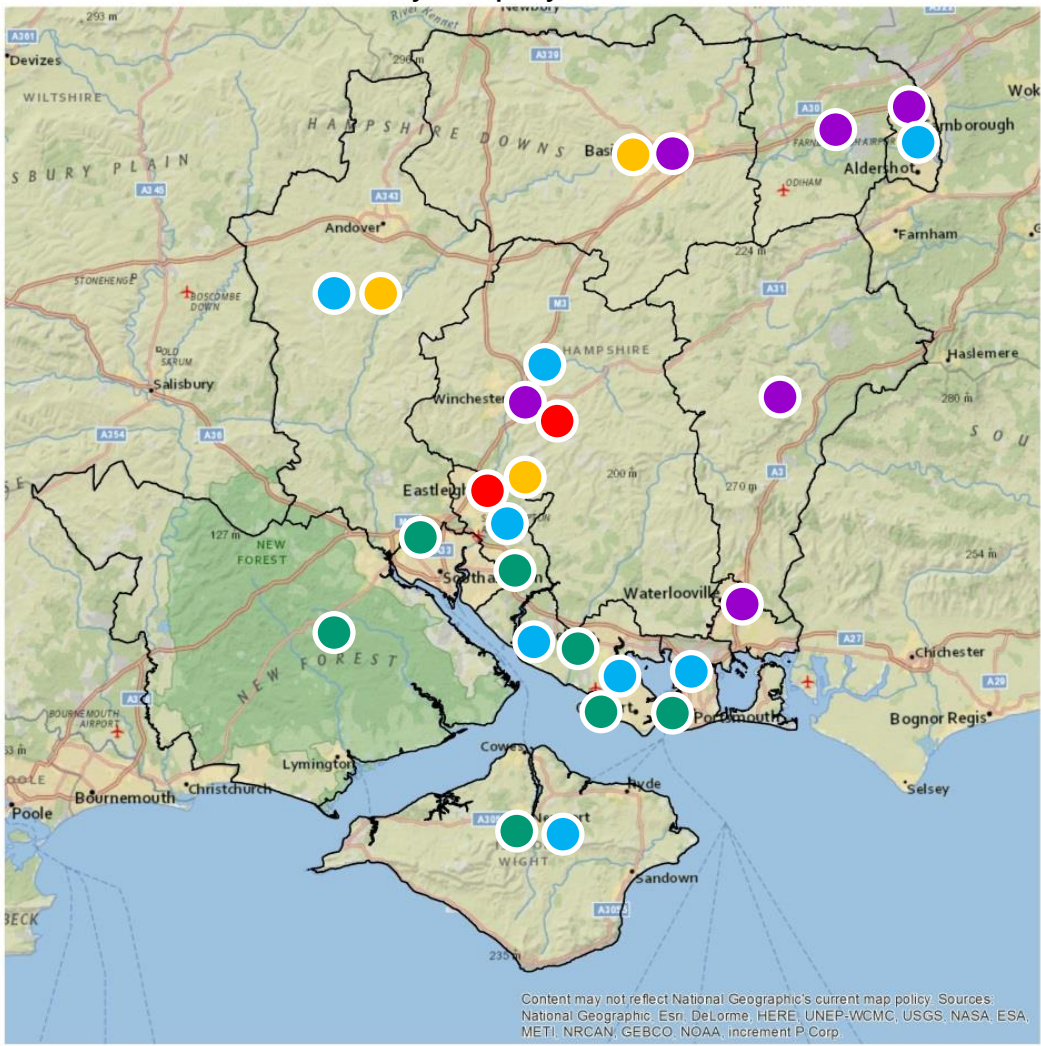
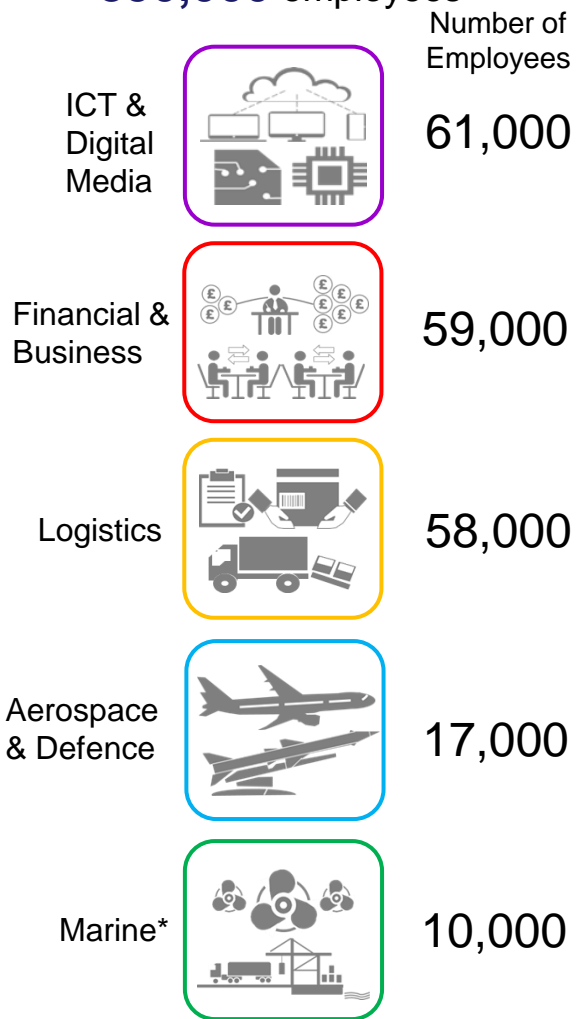


# Distribution of Advanced Industrial Sectors (Employment)

HIOW has approximately  
**850,000** employees

## (Employment)

Local Authority Employee Concentrations\*\*



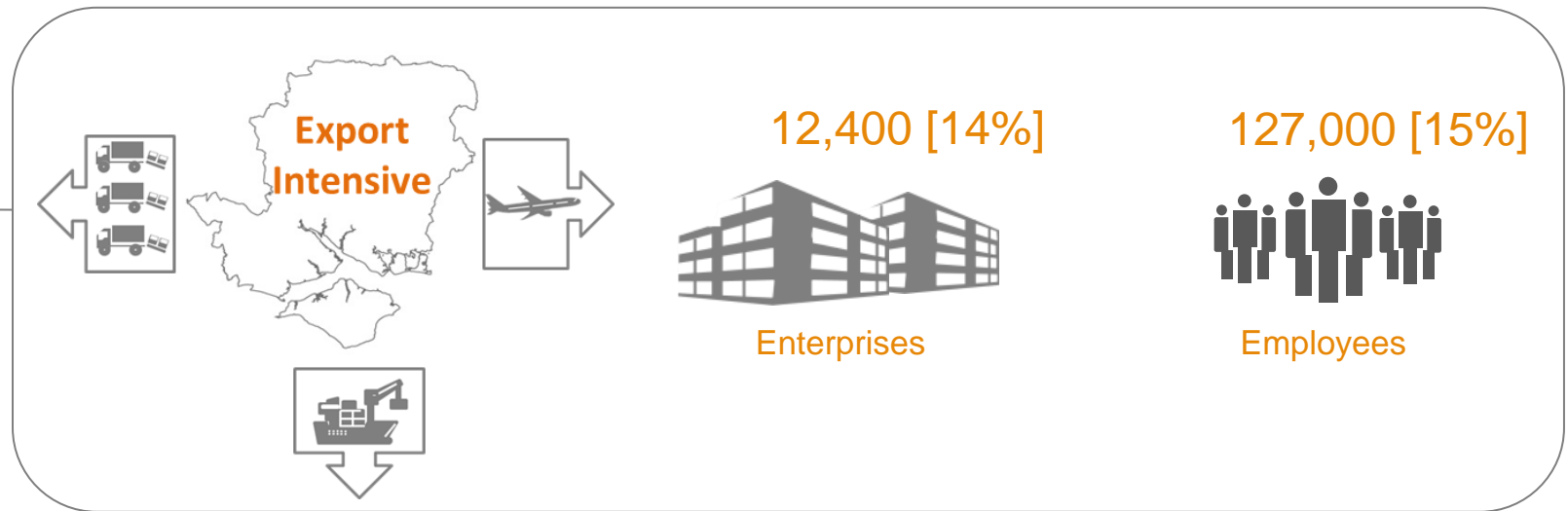
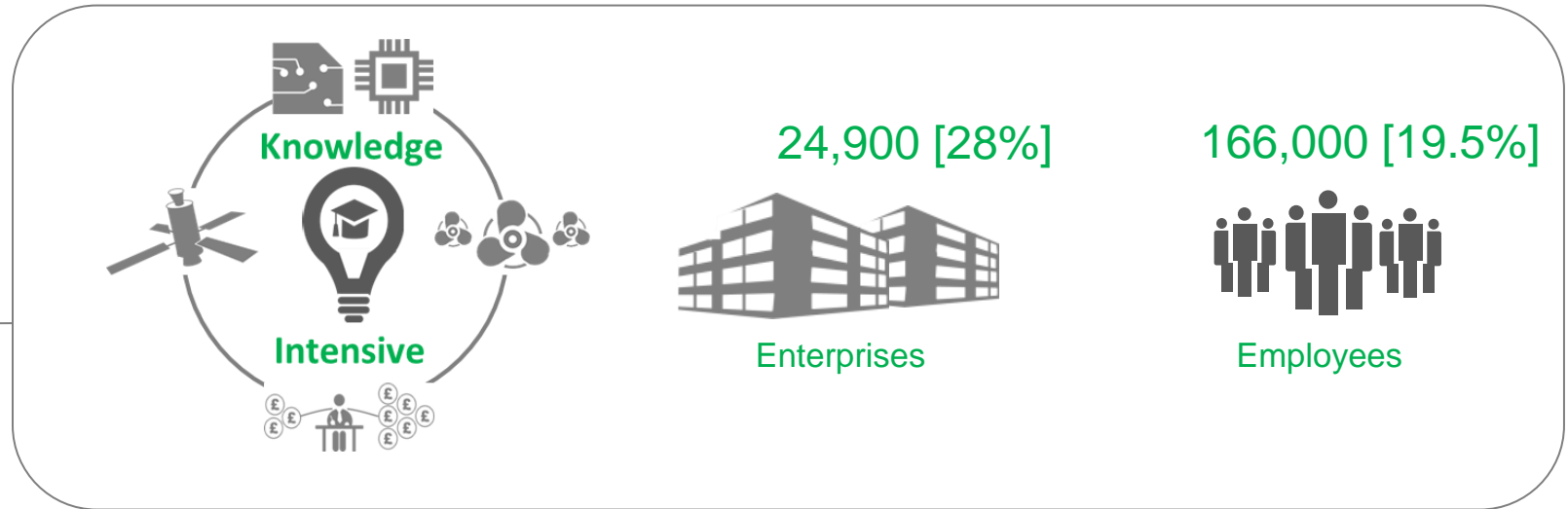




Hampshire  
County Council

# Concentration of Knowledge and Export Intensive Businesses

HIOW



# Highly Skilled Resident Population



HLOW 35.1%  
approx 421,500 residents

=



21,800  
IoW  
residents



41,700  
Portsmouth  
residents



54,900  
Southampton  
residents

UK 36.9%



303,100  
Hampshire  
residents

**Level 4+**  
(degree & equivalent)



HLOW 19.7%  
approx 236,500 residents

=



32,300  
Southampton  
residents



157,000  
Hampshire  
residents



15,300  
IoW  
residents

UK 17.0%



31,900  
Portsmouth  
residents

**Level 3 Only**  
(A-level & equivalent)





# Proximity to London



Hampshire  
County Council



# Southampton Port



Exports = £40bn



Hampshire  
County Council





Europe's leading business aviation airport



Hampshire  
County Council





# Southampton International Airport

**on the up**

Rated Best Business Bank by **FPB** (Financial Planning & Business)

Contact your local Financial Solutions Centre  
Call John Anderson on 02380 714600  
Visit [www.CBonline.co.uk](http://www.CBonline.co.uk)

**Cydesdale Bank**  
Part of the Clydesdale Group



Hampshire  
County Council





University of  
**Portsmouth**

UNIVERSITY OF  
**Southampton**



Southampton  
**SOLENT**  
University



THE UNIVERSITY OF  
**WINCHESTER**



**Hampshire**  
County Council



King Alfred's seat is greatest place  
to live

**Change of Hart? – not this year**

Hampshire district tops Quality of Life Survey for the fifth year in a row





Some challenges  
too.....

60%



Hampshire  
County Council





34%



Hampshire  
County Council



# Lack of Supply



**But plenty of success  
stories.....**







**AMERICA'S CUP**  
WORLD SERIES  
— PORTSMOUTH —



**Hampshire**  
County Council



# EXHIBITION & CONFERENCE CENTRE



Hampshire  
County Council



Time Inc

# Time Inc UK to move dozens of titles out of London in restructuring

Publisher of Marie Claire and NME to announce major changes that will involve 300 staff being relocated



Hampshire  
County Council







feefo

THE SUNDAY TIMES

TECH  
TRACK

100

2016



HISCOX



Hampshire  
County Council

Choppier  
waters  
ahead?



Hampshire  
County Council





Hampshire  
County Council

# Foreign Direct Investment

Still leading FDI location in Europe (21% of projects in 2015), **but.....**

.....Germany hot on our heels (19% in 2015)

Source: Ernst & Young, 2016



# Foreign Direct Investment

53% of HQ projects to UK, *but.....*

.....79% of investors cite access to ESM as key driver of UK's attractiveness

Source: Ernst & Young, 2016

## NEWS

[Home](#) | [UK](#) | [World](#) | [Business](#) | [Politics](#) | [Tech](#) | [Science](#) | [Health](#) | [Education](#) | [Entertainment](#)[Business](#) | [Your Money](#) | [Market Data](#) | [Markets](#) | [Companies](#) | [Economy](#)

## OBR: Productivity gap biggest UK economic uncertainty

🕒 10 December 2014 | [Business](#)

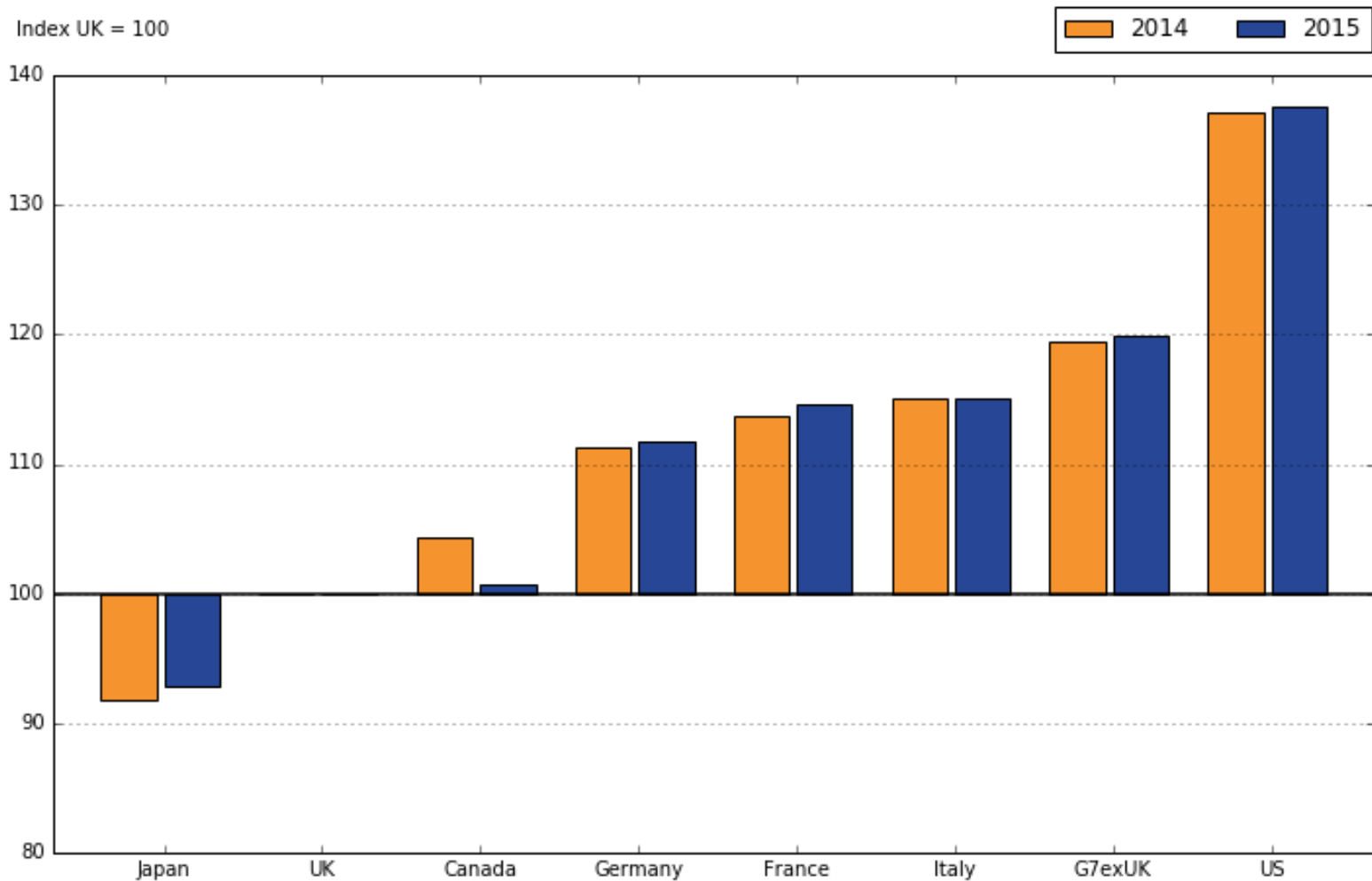


Measures of UK productivity are of use to economic decision makers

The biggest risk to the UK's economic recovery is that there will be no pick up in productivity, the head of the Office for Budget Responsibility (OBR) has told MPs.



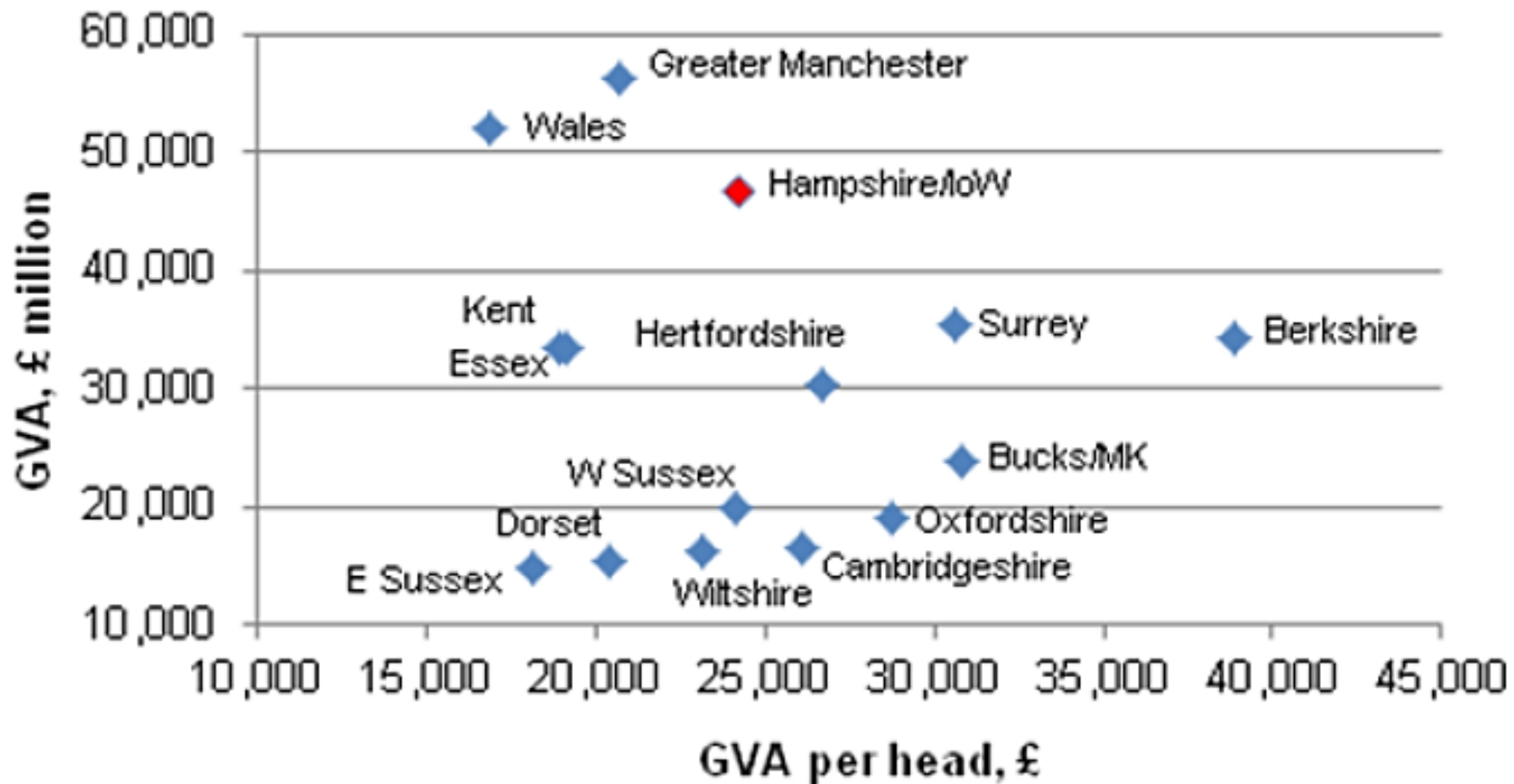




## Gross domestic product per worker, G7 countries, 2014 and 2015



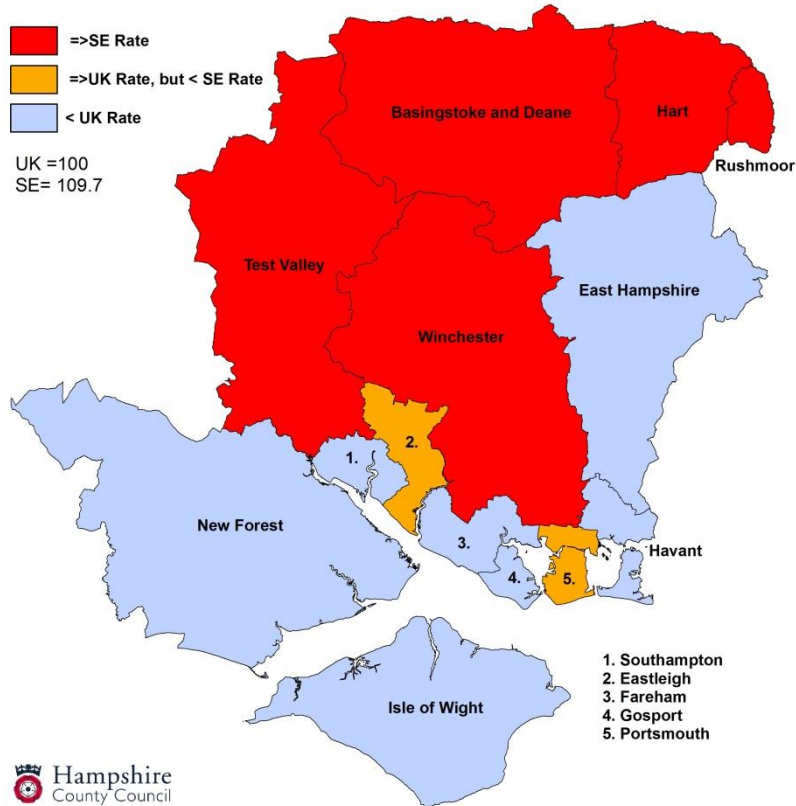
# GVA / GVA per head, Hants/loW and Comparators



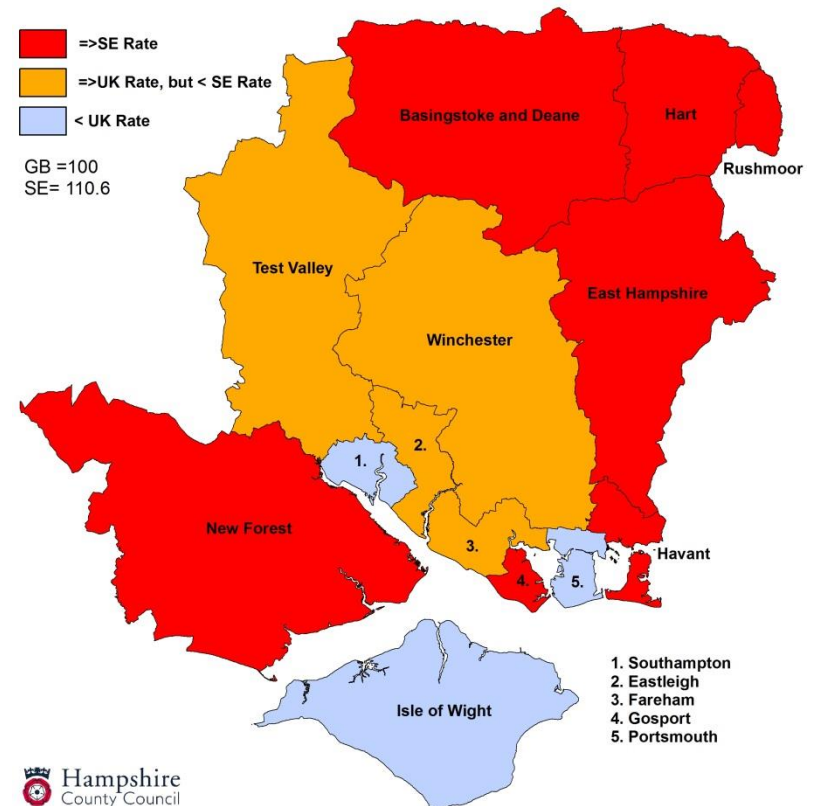


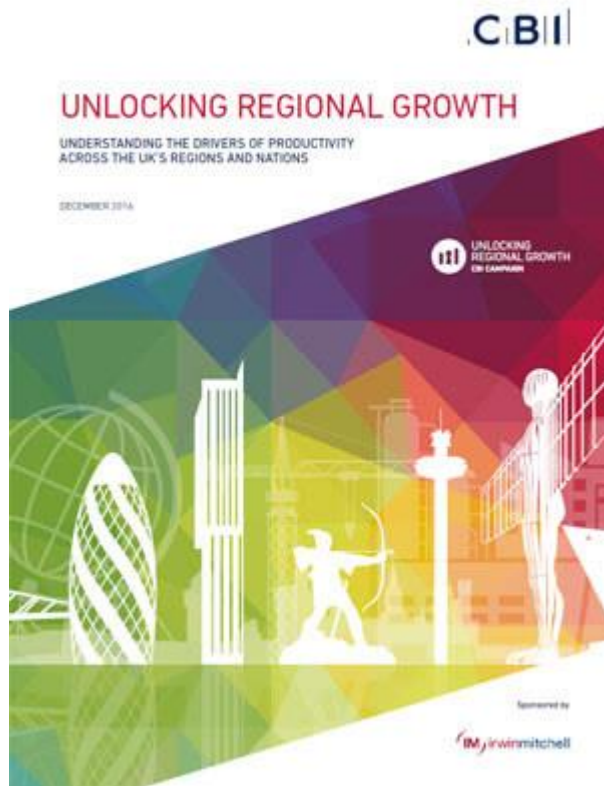
# Disparities in Productivity and Economic Prosperity

## Economic Prosperity (GVA per Head)



## Labour Productivity (GVA per Employee)





“Ensuring strong school performance.....is the single most important driver of productivity across the UK.”



# Rethink manufacturing

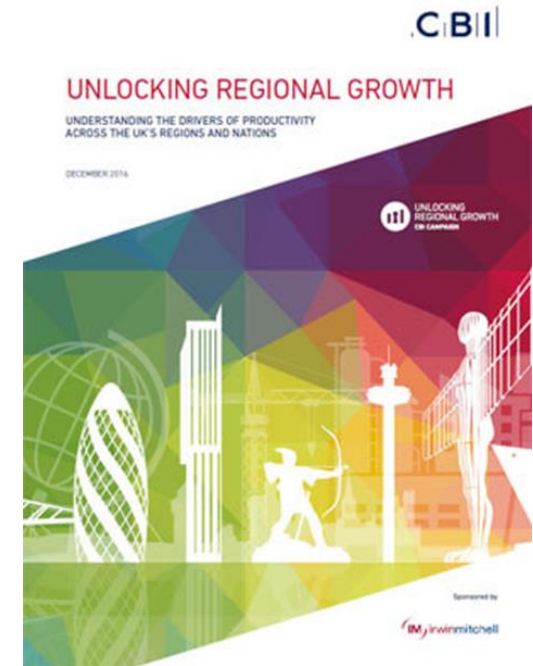
**54%** of manufacturing  
execs believe a better  
educated workforce would  
boost their productivity

Read more at  
[kpmg.com/uk/rethinkmanufacturing](http://kpmg.com/uk/rethinkmanufacturing)



Hampshire  
County Council

- Transport links
- Better management practices
- Export & innovation





You are reading a shared article

Register with a few details to access more articles like this.

Get access now

TIMES CEO SUMMIT

# Sir Charlie Mayfield tells CEO Summit: Improving productivity is key to Britain's revival



Sir Charlie Mayfield, chairman of John Lewis, told The Times CEO Summit: "If Brexit is the big political challenge, productivity is the big business challenge"  
TIMES NEWSPAPERS LTD

Alex Ralph

June 27 2017, 12:00pm,  
The Times

**Welcome to Be The Business.**

You've already completed Step One by coming here.

Step Two: Register and assess your business.

You don't need to own it to assess it.

[Assess yourself](#)

How is this useful?

# How best to support the economy?



# Centre of Excellence in Engineering, Manufacturing and Advanced Skills Training (CEMAST)



Hampshire  
County Council





# Construction Skills Centre

enterprise **m3**  
Driving prosperity in the M3 corridor



**East  
Hampshire**  
DISTRICT COUNCIL



# 10 Top Tips in Talent Attraction

Guiding Your Region's Quest to Become a Magnet for Skilled Workers



Prepared by Development Counsellors International | July 2014

# TALENT WARS

WHAT PEOPLE LOOK FOR IN JOBS AND LOCATIONS



dci **Q**REPORT  
QUARTERLY RESEARCH TO RAISE  
YOUR ECONOMIC DEVELOPMENT IQ

2017: Q1



# workIT

## NASHVILLE

The online hub for information on the technology community in Middle Tennessee. Create an account through the We Build Tech link below to upload your resume or your company's jobs today.





# be part of the global energy

at 3,000+ eateries bubbling over  
with job opportunities

LEARN MORE

Watch this!  
"RIGHT HERE" VIDEO



Most people know Calgary as the centre of Canada's **energy** industry, as the closest metropolitan centre to the **Rocky Mountains** and as the home of the world-renowned **Calgary Stampede**. Calgary is definitely all of those things, but it's also so much more.

- Mayor Naheed Nenshi

**LIFE IN CALGARY**

VIEW THE BLOG



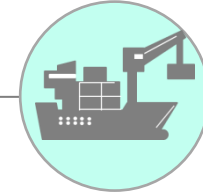
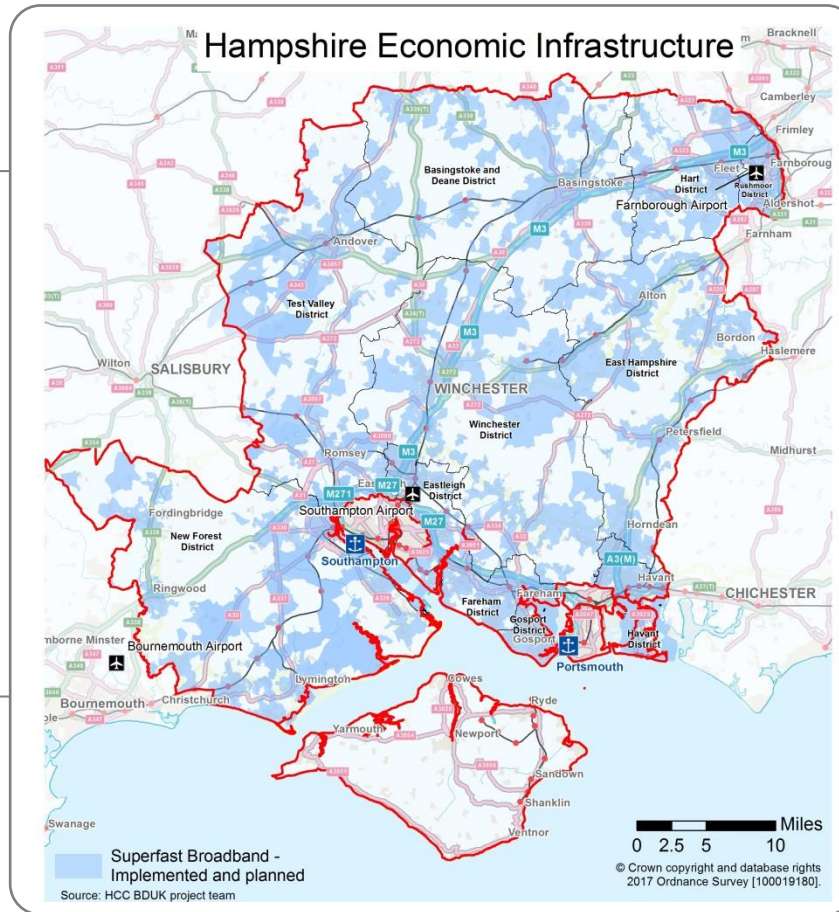
# Enablers of Growth & Development



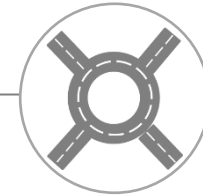
**International airport**  
and the UK only prime  
**business/ executive**  
**airport**



**193 miles of railway**  
track, incorporating 49  
stations



**Number one vehicle handling**  
**port** and UK's most productive  
container port. Naval base home  
to almost two-thirds of the Royal  
Navy's surface ships



**Over 5,000 miles of**  
**road.** Transport scheme  
capital programme of  
£90m this year

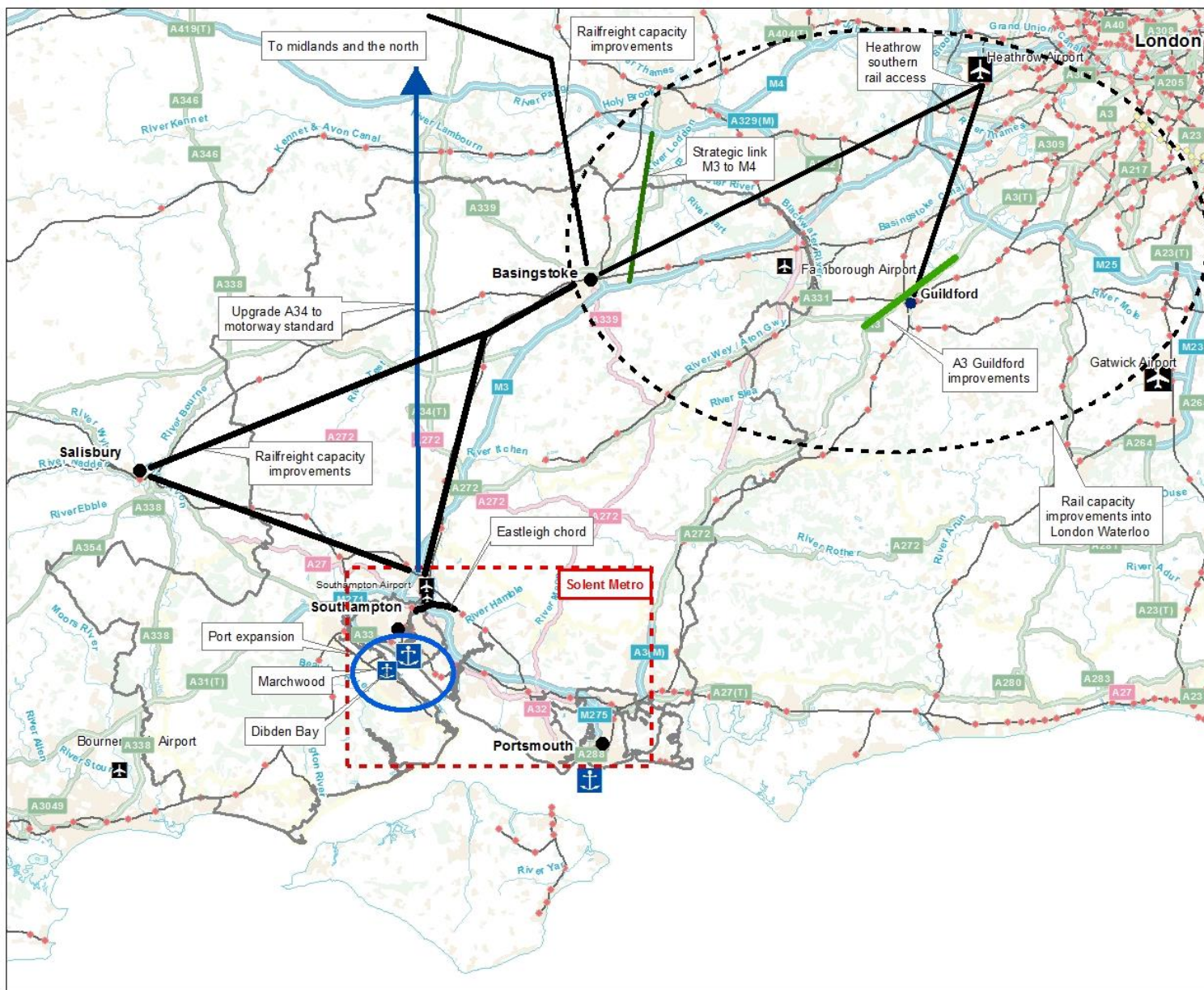


**90% of premises have access to**  
**superfast broadband**



# Hampshire Strategic Transport Infrastructure Needs

January 2017



Scale:  
1:412,500

© Crown copyright and database rights  
2017 Ordnance Survey [100019180].  
You are permitted to use this data solely  
to enable you to respond to, or interact  
with, the organisation that provided you  
with the data. You are not permitted to  
copy, sub-licence, distribute or sell any  
of this data to third parties in any form.





## McLaren supercar chassis facility to come to South Yorkshire in £50m deal

8 February 2017 | Sheffield & South Yorkshire

Share



The facility will produce carbon fibre chassis for McLaren supercars

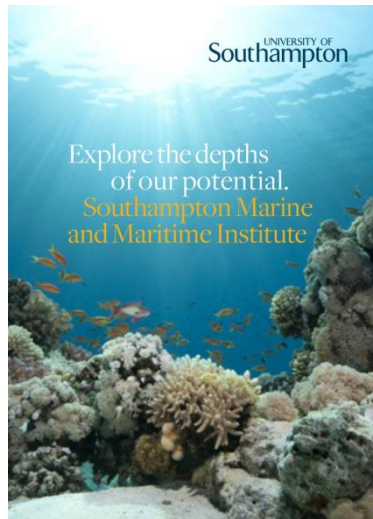
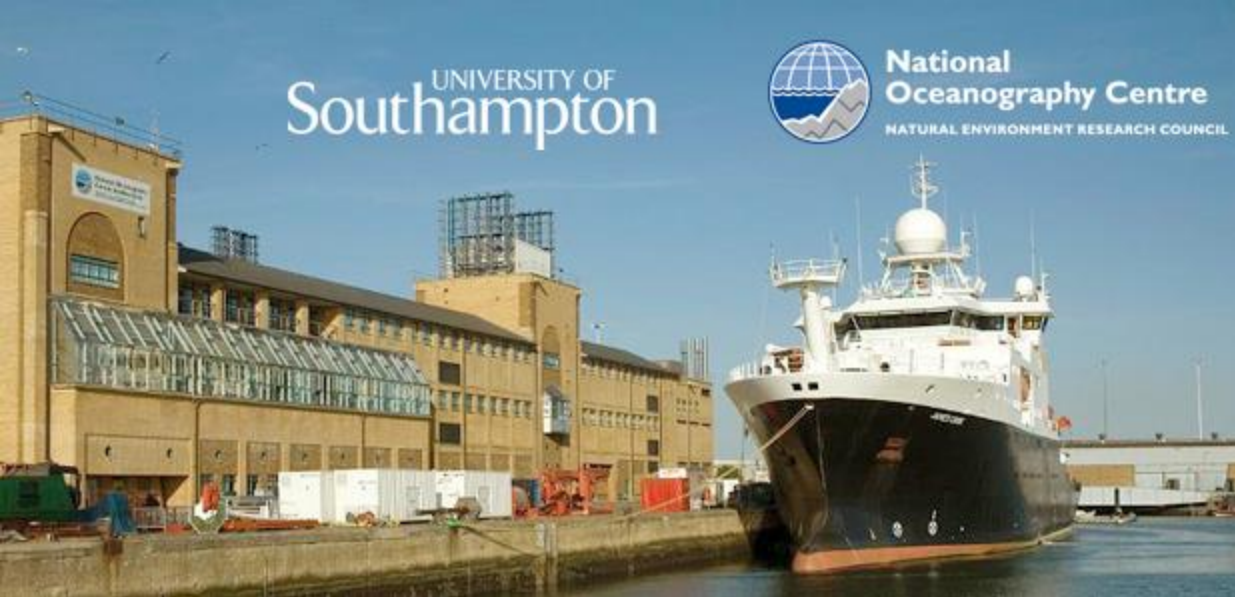




UNIVERSITY OF  
Southampton



National  
Oceanography Centre  
NATURAL ENVIRONMENT RESEARCH COUNCIL



Hampshire  
County Council



# SOUTHAMPTON BOAT SHOW

16-25  
SEPTEMBER  
2016



Hampshire  
County Council

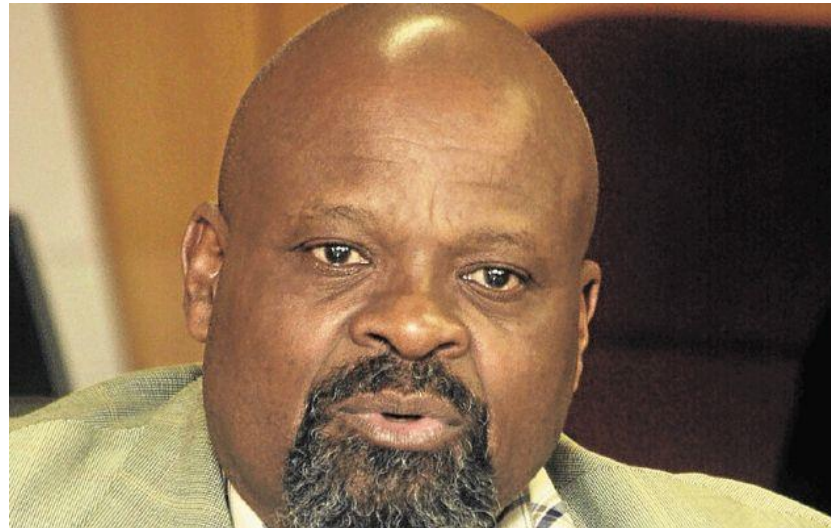




 **Farnborough**  
INTERNATIONAL  
**AIRSHOW**  
11-17 JULY 2016



REPUBLIC OF SOUTH AFRICA







British American Business



Hampshire  
County Council



enterprise **m3**  
**GROWTH HUB**  
LET'S TALK GROWTH





# What do businesses want?





# Strategic approach





# Greater engagement with and accountability to businesses





# Desired culture and ethos





# Where now?





# Inward Investment and Trade



Programme co-funded by the  
EUROPEAN UNION



Department for  
International Trade



Hampshire  
County Council



**SURREY**  
COUNTY COUNCIL

enterprise **m3**



Hampshire  
County Council

# Alternative delivery models





# Greater Manchester's Governance



THINGS TO DO

WHAT'S ON

ACCOMMODATION

FOOD & DRINK

IDEAS &  
INSPIRATION

SPECIAL OFFERS

EXPLORE

VISITOR  
INFORMATION



Food And Drink In Hampshire

**Discover Hampshire**  
Your official guide







Hythe Pier

You are here > Explore > Coast

## Coast



The [country parks](#), nature reserves and open spaces of Hampshire's Solent coastline provide a welcome retreat for walkers and nature lovers, but there's also plenty to see and do.



Hampshire  
County Council





17 77  
**HALL & WOODHOUSE**

THE  
JOLLY  
SAILOR

**SAILOR**





## CAREER AREAS

+ SHARE

[OVERVIEW](#)

[SEARCH JOBS](#)

[BUSINESS](#)

[CYBERSECURITY](#)

[ENGINEERING](#)

[IT](#)

[MANUFACTURING](#)

# Career Areas

Boeing is a company of bold innovators and dreamers. We are continually looking for ways to build it bigger, smarter, faster, stronger and better. Join us and you can speed up airplane production. Develop innovative cybersolutions. Or shape a global supply chain. Find your future with us by learning more about what we do.



# Thank you