

Serving Hampshire – Strategic plan for 2017–2021

- Hampshire County Council is the democratic body that serves the residents and businesses of the whole of Hampshire.
- The County Council spends around £1.9 billion a year on serving Hampshire's 1.3 million residents. We are responsible for 80% of spend on council services in Hampshire.
- Residents have told us they support our financial strategy. It has served the county well.
- We have kept Council Tax down and delivered value for money for Hampshire residents. This has enabled us to sustain some of the strongest public services in the country.
- Demand for our services is increasing but Government is reducing the money it gives us to pay for services.
- Over the next four years, we want to work with the people of Hampshire to meet the financial challenges we face and improve outcomes further.



Outcome 1:

Hampshire maintains strong and sustainable economic growth and prosperity

We will achieve this by:

- Attracting increased inward investment and promoting Hampshire's global competitiveness
- Improving Hampshire's connectivity
- Supporting businesses to start and grow, helping to create more jobs
- Helping people into work and to develop and maintain skills
- Planning and delivering appropriate development and infrastructure



Outcome 2:

People in Hampshire live safe, healthy and independent lives

We will achieve this by:

- Enabling children and young people to get a good start in life
- Supporting people to live independently in their own homes
- Meeting people's eligible, statutory needs – ensuring people are cared for in the right place, for the right time and at appropriate cost
- Working to overcome inequalities
- Contributing to keeping you safer



Outcome 3:

People in Hampshire enjoy a rich and diverse environment

We will achieve this by:

- Enhancing and protecting Hampshire's heritage and culture
- Conserving and using natural resources efficiently
- Protecting and improving Hampshire's environment and quality of life
- Enabling people to live healthy lifestyles, and to access and enjoy Hampshire's countryside
- Maintaining the unique character of the county



Outcome 4:

People in Hampshire enjoy being part of strong, inclusive communities

We will achieve this by:

- Making it easy for people to find and access support within the community
- Strengthening the role of town and parish councils
- Supporting a thriving and diverse voluntary and community sector and body of volunteers
- Working with the Armed Forces and Veterans communities to enhance relationships with the local community and economy

The way we work

We will keep our residents at the heart of everything we do

This means we will:

- Enhance, inform and involve residents
- Develop accessible and efficient online services
- Work closely with our partners
- Use taxpayers' money wisely
- Enable people to do more for themselves
- Respond flexibly to people's needs
- Value people's differences
- Keep improving